



July 15, 2010

Dear Potential Sponsor,

Thank you for considering being a sponsor of our Second Annual Scarecrow Contest. This is a family fun event for all ages. It will be open to individuals, families, classrooms, youth groups, service clubs, businesses etc. There will be 4 different categories to compete in, with 3 levels of cash prizes in each category. There will be NO entry fee. The public will be judging the entries and voting for their favorite.

Our farm would like to partner with local businesses that support agriculture and small scale farming in our community to help fund the cost of operating the contest and the cash prize awards. The cost to participate as a sponsor is \$125. In return sponsors will receive:

- Logo prominently listed on color print advertising fliers placed in North County business windows.
- Logo prominently placed on Scarecrow Contest entry forms.
- Your business logo placed on the Scarecrow Contest website (www.ScarecrowContest.com) including the home page, and additionally your business logo and link to your website will be placed on the sponsor page as well.
- Business names will be prominently posted on site in the scarecrow judging and display area at Jack Creek Farms on Highway 46 West in Templeton.

We are partnering with KJUG and Q104 FM to help promote the Scarecrow Contest. Jack Creek Farms will be actively promoting the contest through their own website, North County Businesses, at their farm store via fliers and posters, via facebook, www.scarecrowcontest.com and through other media.

Sponsor checks should be made payable to:

Jack Creek Farms
4665 Jack Creek Road
Templeton, CA 93465

Questions can be directed to Joy at 238-3799 or 239-1915.

Thanks so very much for your time and consideration,

Joy Barlogio

Joy Barlogio
Jack Creek Farms